



Advertisement specification Sheet

- The ad size options are full page, half page, and quarter page
- All ads must be sent camera ready to the given dimensions below
- Ad Submission
 - ✓ Email all ads to Ms. Osley at c.osley.parity@gmail.com
 - ✓ In the subject line type the name of the ad, size to be printed, and honoree that you are supporting

Size of the Ad

Ad Required Dimensions

Full page ad (no bleed)	7 1/2" x 10"
Full page ad (bleed)	8 3/4" x 11 1/2"
1/2 page	4 1/2" x 7 1/2" (horizontal orientation) 10" x 4 1/2" (vertical orientation)
1/4 page ad	3 3/4" x 4 1/2"

Note: The finished size of the book is 8 1/2" x 11"

Please Note the Required Format Specifications:

Please email your ad content in one of theses formats:

- 1) PDF file
- 2) Microsoft Word Document
- 3) Microsoft Publisher File

All photos must be in one of the following formats:

- 1) .jpg
- 2) .tif